

Karna Wong, Ph.D.

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AREAS OF EXPERTISE

Urban and Regional Planning
Housing and Community Development
Nonprofit and Grants Management
Social and Environmental Justice

Federal, State and Local Government
Policy Research and Program Evaluation
Quantitative and Qualitative Methods
Training and Technical Assistance

EDUCATION

Doctor of Philosophy (Ph.D.), Urban Planning, University of California, Los Angeles (UCLA),
Luskin School of Public Affairs

Master of Urban Planning, New York University (NYU), Robert F. Wagner Graduate School of Public Service

Bachelor of Arts, Urban Studies, San Francisco State University (SFSU)

ACADEMIC APPOINTMENTS

University of California, Irvine (UCI), School of Social Ecology, Urban Planning & Public Policy (UPPP), Assistant
Professor of Teaching, August 2017-Present

Coursework

- PPD 292, Masters of Urban and Regional Planning (MURP) Professional Report, Fall 2017, graduate course of six students on research design, writing and presentation skills
- SE 194W, Naturalistic Field Research, Winter 2018, undergraduate course of approximately 300 students on qualitative research methods and writing
- SE 195W, Field Study, Winter 2018, undergraduate service learning and writing course of approximately 25 students completing field study internships at a local community nonprofit, educational, government or business organization
- SE 10, Research Design, Spring 2018, undergraduate course of approximately 50 students to teach quantitative, qualitative and mixed methods research methods
- SE 13, Statistical Analysis, Spring 2018, undergraduate course of approximately 100 students to introduce students to data interpretation, analysis and statistics

Service

- Faculty Advisor for a masters student's Professional Report on Climate Action Plans in San Diego and Los Angeles County
- Division of Teaching Excellence and Innovation (DTEI)'s Faculty Pedagogical Reading Group
- Assembly Bill 540/Undocumented Student Ally Training

TEACHING EXPERIENCE

Sonoma State University (SSU), Environmental Studies and Planning (ENSP), Visiting Assistant Professor, August 2016-August 2017

- ENSP 308 “Environmental Literature” Fall 2016, undergraduate course of approximately 25 students; critically analyze classic and contemporary environmental literature, which includes fiction and non-fiction readings
- ENSP 310 “Introduction to Planning” Fall 2016 and Spring 2016, undergraduate course of approximately 35 students; instruct on interdisciplinary topics ranging from land use, transportation, housing, environmental sustainability, economic development, and public policy
- ENSP 311 “Planning Theory and Methodology” Spring 2016, undergraduate course of approximately 25 students; apply planning theory and history to community-based research projects that utilize quantitative and qualitative methods
- ENSP 400 “Social and Environmental Justice” Fall 2016 and Spring 2016, undergraduate course of approximately 25 students; explore a broad range of urban and environmental issues, such as residential segregation, spatial mismatch, gentrification and poverty, and examine the effects of inequality on specific low income and minority groups

Occidental College, Urban and Environmental Policy Department (UEP), Adjunct Assistant Professor, Spring 2016

- UEP 101 “Environment and Society” Spring 2016, undergraduate course of 20 students; lectured on topics regarding planning history, natural resources, environmental justice, consumption and production

University of California, Los Angeles (UCLA), Luskin School of Public Affairs, Urban Planning (UP) Department, Instructor, September 2013-June 2016

- UP141 “Planning with Minority Communities” Fall 2013, Fall 2014, Summer 2015, and Spring 2016 undergraduate course of approximately 70-100 students; covered the following areas: housing, transportation, community economic development, critical race theory, and environmental justice
- UP167 “Environmental Justice through Multiple Lenses” Spring 2015 and Spring 2016, co-taught about 50 undergraduate students with an interdisciplinary approach to analyze issues regarding environmental injustice through survey methodology and data analysis
- UP185SL “Community-Based Research in Planning” service learning (SL) course Spring 2016, supervised 11 students for their urban planning internships and discussed job skills and career advice

UCLA Luskin School of Public Affairs, UP Department, Teaching Assistant (TA), September 2011-June 2013

- UP205A and UP205B “Applied Planning Research Project Seminar” Fall 2012 and Winter 2013, advised 30 graduate students on research design and writing reports for their capstone client projects
- UP281 “History of the Built Environment” Spring 2013, served as de facto instructor (when professor went on medical leave) for about 25 graduate students; course topics included: planning history, urban design, architecture, land use, and cultural planning
- Writing Teaching Assistant October 2011-June 2012, edited master’s students’ papers and created writing advice handouts for courses on Microeconomics, Planning Theories, and Capstone Projects

REFEREED PUBLICATIONS (co-author)

Lee, C. Aujean, Karna Wong, and Deirdre Pfeiffer. (2017). "On the Front Lines of Immigrant Homeownership: Asian American Nonprofits during the Great Recession," *Nonprofit and Voluntary Sector Quarterly*, 0899764017713726.

Pfeiffer, Deirdre, Karna Wong, Paul Ong, and Melany De La Cruz-Viesca. (2016). "Ethnically bounded homeownership: qualitative insights on Los Angeles immigrant homeowners' experiences during the US Great Recession." *Housing Studies*, 1-17.

Flores, Nina and Karna Wong. (2015). "Protecting the Rights of Massage Parlor Workers." *UCLA Center for the Study of Women Policy Brief*. <http://www.csw.ucla.edu/publications/policy-briefs/2015/CSWPolicy18.pdf>

OTHER PUBLICATIONS (author or co-author)

Wong, Karna, Paul Ong, Wenjuan Zheng (2016). "American Philanthropy Literature Review." UCLA Center for Neighborhood Knowledge Global Chinese Philanthropy Initiative. <https://ucla.box.com/s/frnaj1hq6d6jpbp0t3bddpei9960807a>

Zheng, Wenjuan, Paul Ong, Karna Wong (2016). "Contemporary Chinese Philanthropy Literature Review." UCLA Center for Neighborhood Knowledge Global Chinese Philanthropy Initiative. <https://ucla.box.com/s/b746p1fmsm89ui7dr2otfi0m01jcscwx>

Zheng, Wenjuan, Paul Ong, Alycia Cheng, Karna Wong (2016). "Comparative Literature Review: Hong Kong, Singapore, and Taiwan." UCLA Center for Neighborhood Knowledge Global Chinese Philanthropy Initiative. <https://ucla.box.com/s/za32gx68h6c35ff7lunlhng7cx6qqq>

Wong, Karna. (2015). "The Housing Crisis and the Third Sector." Dissertation submitted for the Doctor of Philosophy degree in urban planning at UCLA. <http://gradworks.umi.com/37/06/3706035.html>

Pfeiffer, Deirdre, Karna Wong, Paul Ong, and Melany De La Cruz-Viesca. (2014). "Pathways to Trouble: Homeowners and the Foreclosure Crisis in Los Angeles Ethnic Communities" for the Ford Foundation's Building Economic Security Over a Lifetime Initiative (BESOL). <http://www.aasc.ucla.edu/besol/>

UCLA Asian American Studies Center. (2013). "Narrative Report of the Asian American Population and Asset-building Trends" for the Ford Foundation's Building Economic Security Over a Lifetime Initiative (BESOL). <http://www.aasc.ucla.edu/besol/>

Florea, Shadrach, Chirag Rabari, and Karna Wong. (2012). "Hypercities Captures a Revolution." *Critical Planning*. UCLA Urban Planning Journal. Volume 19. <http://luskin.ucla.edu/content/volume-19-militaristic-urbanism-summer-2012>

The State of California Department of Housing and Community Development. (2012). "Analysis of Impediments to Fair Housing Report." http://www.hcd.ca.gov/hpd/hrc/rep/fed/state_of_ca_analysis_of_impediments_full%20report0912.pdf

GOVERNMENT PUBLICATIONS (author or editor)

HUD Federal Housing Administration. (1998 and 1999). "Santa Ana Homeownership Center Annual Reports."
HUD Office of Policy Development and Research. (1998). "The State of the Cities."
HUD Office of University Partnerships. (1998). "Community Development Work Study Program Evaluation."
HUD Office of Policy Development and Research. (1997). "Gateway Housing Program Report to Congress."
HUD Department-wide Report. "The Customer Comes First with HUD." (1996).
HUD Office of Policy Development and Research. (1996). "Overview of Major Federal Urban Policy Initiatives, 1949-1995."

EMPLOYMENT

UCLA, Luskin School of Public Affairs, Center for Neighborhood Knowledge (formerly Center for the Study of Inequality), Researcher, September 2010-June 2016

- Researched philanthropy in China for an international project funded by the John S. and Marilyn Long U.S.-China Institute for Business and Law at University of California at Irvine, Asian Americans Advancing Justice-Los Angeles, and the Fudan University's School of Management in Shanghai, China
- Managed and trained a team of qualitative researchers, conducted interviews, analyzed survey results, coded qualitative data, and wrote chapters of the "Pathways to Trouble: Homeowners and the Foreclosure Crisis in Los Angeles Ethnic Communities" report funded by the Ford Foundation's Building Economic Security Over a Lifetime Initiative (BESOL)
- Co-authored the "Narrative Report of the Asian American Population and Asset-building Trends" funded by the Ford Foundation's BESOL which included multi-state socioeconomic data analysis
- Wrote chapters of the State of California Department of Housing and Community Development's "Analysis of Impediments to Fair Housing Report" and completed survey design, implementation, and analysis

U.S. Department of Housing and Urban Development (HUD), December 1995-June 2010

Office of Community Planning and Development

Consolidated Planning Specialist, San Francisco, CA, August 2000-June 2010

Acting Program Manager, San Francisco, CA, December 2008-July 2009

Office of Housing Federal Housing Administration

Management Analyst, Santa Ana, CA, August 1998-August 2000

Office of Policy Development and Research

Social Science Analyst, Washington, D.C., December 1995-August 1998

- Supervised six staff who administered over \$180 million in Community Development Block Grant (CDBG), HOME, Emergency Shelter Grant (ESG), Housing Opportunities for Persons with AIDS (HOPWA), and homeless grants
- Oversaw approximately \$40 million in federal housing and community development grants for the City and County of San Francisco and nearly \$3 million in technical assistance grants in Northern California, Arizona, and Nevada
- Conducted data analysis for more than 550 nonprofit and government grantees receiving approximately \$700 million annually of HUD CPD grants for the tri-state region
- Collaborated on special task forces and team projects to improve business operations, establish new departments, design strategic plans, and assess nationwide workload studies

EMPLOYMENT (continued)

U.S. House of Representatives Democratic Caucus

Staff Assistant, Washington, D.C., August 1995-November 1995

- Organized meetings with all Democratic Congressional members and wrote correspondence on new legislation and policies

New York City Council

Special Assistant/Legislative Intern, Brooklyn, NY, October 1994-May 1995

- Analyzed policy issues, such as smoking regulations, film production regulations, immigration policy, and city budget

East Bay Asian Local Development Corporation

Housing Development Intern, Oakland, CA, May 1994-August 1994

- Developed nonprofit housing and evaluated site feasibility for homeownership projects, researched existing housing projects, and identified financial resources

New York University Robert F. Wagner Graduate School of Public Service

Graduate Assistant, New York, NY September 1993-May 1994

- Produced demographic analysis, text, and graphics for a district plan of Lower Manhattan

City of Oakland Office of Housing and Neighborhood Development

Housing Development Intern, Oakland, CA, August 1992-August 1993

- Wrote the proposal for the first-time homebuyers assistance programs and reported account draw requests of city funds for housing development projects

Advantage Real Estate Finance

Loan Processor, San Francisco, CA, November 1990-August 1992

- Processed home mortgages for a private sector loan brokerage company

HONORS and AWARDS

SSU Spring 2017 WATERS Collaborative Funding Award, Garden Classroom Rain Water Capture System

UCLA Dissertation Year Fellowship, 2014-2015

UCLA Institute of American Cultures Research Grant, 2015

UCLA Center for the Study of Women Policy Brief Prize, 2014

UCLA Meyer and Renee Luskin Scholarship, 2012-2013

UCLA Katherine Gouviás Fellowship, 2010-2011

HUD "2006 Homeless Management Information System Grantee Support Award: Outstanding Field Office Achievement"

HUD Best Practices 2000 Local Winner, Santa Ana Homeownership Center, for developing improved methods to process home mortgages, September 2000

HUD Secretary Andrew Cuomo's "Heroes of HUD 2020" Award for implementing the HUD 2020 Management Reform Plan, July 1998

Commendation and award by Vice-President Gore's National Performance Review for working on "The Customer Comes First with HUD," November 1996

New York University Wagner Scholarship, 1993

New York University Alumnae Club Scholarship, 1993

San Francisco State University, Urban Studies Program, Alumnus of the Year Award, March 2007

San Francisco State University Magna Cum Laude and Dean's List, 1992

San Francisco State University Golden Key National Honor Society, 1992

PRESENTATIONS and GUEST SPEAKING

Sonoma County Commission on Human Rights, December 20, 2016, guest speaker to discuss potential collaborations between the county and Sonoma State University

Sonoma State University, Environmental Forum, October 27, 2016, guest speaker on the topic of “Planning and Future Trends for Cities”

Sonoma State University, Sustainability Day, October 19, 2016, panelist on “Focus on EQUITY: Who is Sustainability For?”

Asian Americans Advancing Justice Youth Programs, May 2016, interviewee for a Franklin High School film project about gentrification in Highland Park of Los Angeles. <https://youtu.be/ptOgjGFDMCQ>

Urban Affairs Association, April 9, 2015, roundtable speaker on “Emerging Issues in Urban Planning Ethno-Racial Intersections”

Association of Collegiate Schools of Planning, October 24, 2015, moderator and paper presenter on “Crisis Management: California Nonprofit Housing Developers and The Great Recession”

COMMUNITY SERVICE

SSU Women of Color Conference, Volunteer, scheduled for March 29, 2017

SSU Social Justice Research Conference, Co-organizer, November 29, 2016

SSU Undocu-Ally Training for supporting undocumented students, Trainee, November 8, 2016

UCLA Urban Planning student journal, Critical Planning, Editorial Board Member, 2010-June 2015

UCLA AAPI Nexus Journal: Asian Americans & Pacific Islanders, Policy, Practice and Community, Reviewer, June 2015

UCLA Urban Planning Capstone Mentorship Event, Coordinator, 2012-May 2015

UCLA Urban Planning Graduation Night Event, Volunteer, 2010-June 2014

UCLA Planners of Color for Social Equity, Event Photographer, 2012-May 2014

UCLA Justice Fusion: Art and Creative Expression for Social & Environmental Equity, Event Photographer, April 24, 2014

University of Southern California/UCLA Association of Collegiate Schools of Planning Summer Pre-Doctoral Workshop for Students of Color, Panelist, 2014

UCLA Environmental Justice Initiative Lecture Series, Volunteer, 2013

UCLA Urban Planning Department Staffing Committee, Student Representative, 2011-2012

Oakland Boys and Girls Club, Volunteer, Oakland, CA, 2004-2008

Democratic National Convention, Volunteer, Boston, MA, July 2004, and Denver, CO, August 2008

Organization of Chinese Americans San Francisco-Bay Chapter Board Member, 2001-2002

Conference on Asian Pacific American Leadership, CAPAL, Board Member, Washington, D.C., 1996-1998

Congressional Representative Ronald V. Dellums of Oakland, CA (Democrat-9th District)

Volunteer in Washington, D.C. office, summer 1995

CONFERENCES ORGANIZED

Community and Economic Development

HUD and Institute for Community Economics' "Community Land Trust Conference" in San Mateo, CA on November 18-19, 2004

"Individual Development Accounts and Asset Building: Creating Opportunities for Individuals, Families and Communities," in Oakland, CA on December 7-8, 2004

"Fair Housing Summit 2001," in Phoenix, AZ on April 4-5, 2001 and Oakland, CA on May 17, 2001

Community Transportation Association of America's "People, Jobs & Transportation: The First National Conference on Employment and Transportation," in Washington, D.C. on October 16-18, 1996

Homeless Assistance and Social Services

HUD and U.S. Department of Veterans Affairs focus group in San Francisco, CA to prepare for conferences or meetings to increase homeless veterans' access to veterans medical and income benefits, 2008-2009

HUD and Social Security Administration workshops to increase homeless persons access to Social Security Benefits in California, Arizona, and Nevada, 2007

HUD and U.S. Department of Agriculture, Food Stamp Program (or Supplemental Nutrition Assistance Program) conferences to increase homeless persons access to Food Stamps in California, Arizona, and Nevada, 2006

Homeless Management Information System conferences, in San Francisco, CA, six conferences held during 2001-2006, and on-going technical assistance to Continuums of Care with new grants

"All the Way Home: Creating Partnerships to House Emancipated Foster and Homeless Youth," conference Oakland, CA, on October 28, 2003 and on-going roundtable meetings

"Mainstreaming the Response to Homelessness: Accessing Medi-Cal Funds for Treatment and Services to Homeless People," in Oakland, CA on September 23, 2003

"Mainstreaming the Response to Homelessness: Effective Use of Mainstream Resources to Prevent and End Homelessness," in Oakland, CA on March 7, 2003

TRAININGS DEVELOPED

Affordable Housing

Organized “Energy Efficiency in HOME Affordable Housing Workshops” for affordable housing developers in Sacramento, CA, San Jose, CA and Phoenix, AZ in 2008

Co-wrote the training manual for the Rural Community Assistance Corporation’s “HOME Project Development” which explains the affordable housing development process for new and inexperienced Community Housing Development Organizations in 2008

Designed The Enterprise Community Partners’ “HOME Project Feasibility” two-day training for affordable housing developers which includes sample spreadsheets to analyze and compare projects in 2007

Edited ICF International’s “Inclusionary Housing Toolbox” manual for Contra Costa County and the City of Lafayette, CA, published in 2005

Created “HUD HOME Property Management Training” for affordable housing developers held in Oakland, CA on April 19-21, 2004

Homeless Housing

Collaborated with Corporation for Supportive Housing on a manual regarding property management and supportive services in homeless supportive housing, 2008

Produced with HomeBase the “Homelessness 101: Managing HUD Continuum of Care Homeless Assistance Grants” trainings which were attended by over 400 persons, 2006- 2009

Initiated the training materials for two financial management trainings for HUD homeless sponsors and grantees, “Fund Accounting Clinic” and “Cost Accounting Clinic” in 2007- 2009

Supervised the technical assistance providers, HomeBase, for the discharge planning technical assistance to Alameda County working with a health care facility, Placer County working with county jails, and Las Vegas working with state prisons to prevent discharging persons to homelessness, 2006-2009

Oversaw HUD grant to develop Arizona’s Maricopa Association of Governments’ program management and performance evaluation system for projects assisting the homeless, 2004

Managed HUD technical assistance provider, Corporation for Supportive Housing, to publish the “Supportive Housing Property Management Operations Manual,” for homeless housing and service providers, September 2003

PROFESSIONAL ASSOCIATIONS

American Planning Association

American Institute of Certified Planners (AICP), #013356

Urban Affairs Association

Association of Collegiate Schools of Planning (ACSP)

The National Coalition for Asian Pacific American Community Development

SOFTWARE and OTHER SKILLS

ArcGIS, SAS, SPSS, Atlas.ti, and Microsoft Office software

Institutional Review Board (IRB) Human Research Curriculum, #6272557

Traveled to China, Taiwan, Hong Kong, Indonesia, Tibet, and Central Asia

Photography, food and health enthusiast