

## CURRICULUM VITAE

**Philip C. McCarty**

July 2019

Department of Global and International Studies  
University of California Irvine  
Irvine, CA 92697 USA

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### EDUCATION

- 2007      **Doctor of Philosophy (PhD) in Sociology**  
Dissertation title "Mapping the Culture War: Measuring Frames in Political Debate."  
Department of Sociology, University of California Santa Barbara.
- 2002      **Master of Arts (MA) in Sociology, Honors**  
Thesis title "Measuring Meaning Structures: Consumer Culture in the United States, 1935-1995." Department of Sociology, University of California Santa Barbara.
- 1997      **Master of Arts (MA) in Cultural Anthropology**  
Department of Anthropology, University of California Santa Barbara.
- 1995      **Bachelor of Arts (BA) in Cultural Anthropology, Summa Cum Laude**  
Department of Anthropology, University of California Santa Barbara.

### ACADEMIC POSITIONS

- 2019-      Director of the PhD Emphasis in Global Studies, UCI
- 2018-      Director of Graduate and Undergraduate Programs in Global Studies, UCI
- 2017-      Associate Professor of Teaching  
Department of Global and International Studies  
University of California Irvine
- 2009-15      Lecturer with Security of Employment (LSOE)  
Department of Global & International Studies  
University of California Santa Barbara
- 2011-13      Co-Director  
Australia Travel-Study Program  
University of California Santa Barbara
- 2007-09      Postdoctoral Researcher  
Center for Nanotechnology and Society  
University of California Santa Barbara

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**ACADEMIC POSITIONS (continued)**

2005-07      Adjunct Faculty  
                 Department of Sociology  
                 University of Massachusetts, Amherst  
                 Amherst, MA 01003-7525

**RESEARCH INTERESTS**

I am actively engaged in theorizing the field of global & international studies and developing interdisciplinary analytical frameworks. My primary research interests include global media and emergence of a global public sphere, global inequalities, global apartheid, global challenges to democracy and the rise of authoritarianism.

**BOOKS**

- 2020      *Introduction to Global and International Studies*. Single author textbook under contract with University of California Press (forthcoming).
- 2017      *The Global Turn: Theories, Research Designs, and Methods for Global Studies*. University of California Press. Coauthored with Eve Darian-Smith.
- 2014      *Integrated Perspectives in Global Studies*, editor. Revised First Edition. San Diego: Cognella Press.
- 2012      *Integrated Perspectives in Global Studies*, editor. San Diego: Cognella Press.

**PEER REVIEWED ARTICLES AND BOOK CHAPTERS**

- 2019      "Designing Global Research" in *The Many Facets of Global Studies. Perspectives from the Erasmus Mundus Global Studies Programme*, edited by Konstanze Loeke and Matthias Middell. Leipzig: Leipzig University Press. Coauthored with Eve Darian-Smith (in press).
- 2017      "Global Studies and Transdisciplinary Scholarship." *global-e* Vol 10(31). May 9, 2017. Coauthored with Eve Darian-Smith. <http://www.21global.ucsb.edu/global-e/may-2017/global-studies-and-transdisciplinary-scholarship>.
- 2016      "Beyond Interdisciplinarity: Developing a Global Transdisciplinary Framework," *Transcience: a Journal of Global Studies*, Vol 7(2): 1-26. Coauthored with Eve Darian-Smith.
- 2014      "Communicating Global Perspectives." *Basel Papers in European Global Studies*. Published by the Institute for European Global Studies, University of Basel, Switzerland. No. 105: 27-37.
- 2014      "Globalizing Legal History." *Rechtsgeschichte – Legal History*. Vol 22: 283-291. Journal of the Max Planck Institute for European Legal History in Frankfurt, Germany.
- 2012      "Introduction" from *Integrated Perspectives in Global Studies* translated and reprinted in *Global Studies Review*, Vol 1. Commercial Press: Shanghai, China.
- 1996      "Partners in the Development of a Multimedia Curriculum for Mexican Field Ethnography." *Proceedings of the Pacific Coast Council on Latin American Studies*. Vol 16:3-25. Coauthored with Manuel Carlos and Melody Knutson.

**UNIVERSITY SERVICE**

- 2019- Director of PhD Emphasis in Global Studies, Global and International Studies, UCI
- 2018- Director of Graduate and Undergraduate Programs, Global and International Studies, UCI
- 2018- Department Faculty Liaison to the Study Abroad Center, UCI.
- 2018 Workshop participant; Comprehensive Analytics for Student Success (COMPASS), Office of the Vice Provost for Teaching and Learning (OVPTL), Chairs Breakfast with Vice Provost Michael Dennin. April 10.
- 2010-17 Member of the Undergraduate Curriculum Committee in Global & International Studies at UCSB.
- 2013 Committee member for UCSB campus reaccreditation. Writing Requirement Assessment Workshop for the Western Association of Schools and Colleges (WASC).
- 2012 Committee member for UCSB campus reaccreditation. New Learning Outcomes for the General Education Writing Requirement for the Western Association of Schools and Colleges (WASC).
- 2012 Committee member for UCSB campus reaccreditation. New Learning Outcomes for the General Education Special Subject Area Cultures, Ethnicity or European Traditions Requirement for the Western Association of Schools and Colleges (WASC).

**PROFESSIONAL SERVICE**

- 2019 Invited representative to the annual meeting of the Global Studies Consortium, Leipzig, Germany. June 12-16.
- 2019 Invited consultant on curriculum and program development for the Global Studies program at the University of California Riverside. May 6.
- 2018 Invited consultant on curriculum and program development for the Center for Global Studies, Shantou University, China. November 27-28.
- 2018 External Reviewer of the International Studies Program at the University of Oregon. June 11-12.
- 2018 Invited inaugural keynote speaker for the new Global Studies Program at the University of Auckland, New Zealand. February 24-March 4.
- 2018 Invited consultant on curriculum development for the Global Studies Program at the University of Auckland, New Zealand. February 24-March 4.
- 2018 Invited guest lecture "Doing Global Research," University of Auckland, New Zealand. February 24-March 4.
- 2016 Invited guest lecture "Global Social Movements and the Public Sphere." Global Studies Program, Santa Barbara City College. November 2.
- 2015 Invited guest lecture "Global Social Movements and the Public Sphere." Global Studies Program, Santa Barbara City College. March 18.

**PAPERS/CONFERENCE PRESENTATIONS**

- 2019 Invited presenter "New Directions in Global Studies: Implications for the Graduate Curriculum" at the annual meeting of the Global Studies Consortium, Leipzig, Germany. June 12-16.
- 2019 Presenter "Globalizing Knowledge Production," UCI Global Studies Conference, Feb 8-9.
- 2018 Invited speaker "Global Consciousness and the Production of Global Knowledge." The Institute of Global Studies conference "The Global Sixties." Shanghai University, China. Nov 30 – Dec 1.

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- 2018 Invited speaker: Colloquium on "Futuring UCI Anthro: International Studies and Anthropology." University of California Irvine. Jan 25.
  - 2017 Invited keynote speaker "The Global Turn," Annual Conference of the Global Studies Association of North America, June 14-16, University of California Berkeley.
  - 2017 Chair and organizer of workshop "Designing and Doing Global Research," Annual Conference of the Global Studies Association of North America, June 14-16, University of California Berkeley.
  - 2017 Invited lecture "From Public Sphere to Global Public Sphere," Department of Sociology, University of California Irvine. April 22.
  - 2014 Chair/Presenter: "Conceptualizing and Communicating Global Studies." Paper presented at the 12th Annual Global Studies Association Conference, June 6-8, Chicago.
  - 2014 Panel Moderator: "Conceptualizing Global Studies for the Classroom." Santa Barbara Global Studies "Materialities" Conference, February 28-March 1, UCSB.
  - 2013 Chair/Discussant: "Technology and Social Movements," Santa Barbara Global Studies "Horizons" Conference, February 22-23, UCSB.
  - 2012 Organizer/Chair: "Professionalism in Global Studies." Invited workshop Santa Barbara Global Studies Conference, UCSB.
  - 2008 "Fragmentation or Continuity? Central Themes in Classical and Contemporary Social Theory." Paper presented at the annual meeting of the American Sociological Association, August 4, Boston, MA.
  - 2008 Discussant: "Institutional and Organizational Practice." Section on Sociology of Culture, annual meeting of the American Sociological Association, August 4, Boston, MA.
  - 2007 "Framing Political Culture." Presented at the annual meeting of the American Sociological Association, August 13, New York.
  - 2006 "Mapping the Culture Wars: Measuring Frames in Political Debate." Presented at the annual meeting of the American Sociological Association, August 12, Montreal, Canada.
  - 2003 "New Approaches to Measuring Meaning Structures." Presented at the Institutional Theory Workshop, Department of Sociology, UCSB.
  - 2001-3 Guest lecturer on Royal Olympic Cruise Lines. In 2001, I presented a series of lectures on ancient Egyptian, Greek and Turkish cultures. In 2003 I presented a series of lectures on Mayan culture past and present.
  - 1996 "Doing Ethnographic Research in Mexican Peasant Communities in a Multimedia Computer Environment." Paper presented at the 95th Annual Meeting of the American Anthropological Association, San Francisco. November 20-24. Invited session. Co-authored with Dr. Manuel Carlos and Juan José Gutiérrez Álvarez.
  - 1996 "Trascendiendo Fronteras: Respuesta Tecnológica a los Retos Académicos del Siglo XXI." Paper presented at the Taller Internacional de Antropología 1996. Sponsored by the Cuban National Academy of Sciences in Havana, Cuba. April 15. Co-authored with Raymond Huerta and Martha Otilia Olvera.
  - 1996 "The Application of Computer Technology to Undergraduate Curriculum in Cultural Anthropology: Simulated Ethnographic Field Research." Paper presented at the 1996 Annual Meetings of the Society for Applied Anthropology in Baltimore, MD. March 27. Co-presented Dr. Manuel Carlos and Juan José Gutiérrez Álvarez.
  - 1995 "University of California, Santa Barbara, and Universidad Autónoma de Querétaro: Partners in the Development of Multimedia Curriculum for Mexican Field Ethnography." Paper presented the Pacific Coast Council for Latin American Studies in Las Vegas, NV. March 5-9. Co-authored with Dr. Manuel Carlos and Melody Knutson.
  - 1994 "Undergraduates as Ethnographic Field Researchers of Mexican Peasant Communities: The Application of Classroom Skills to Field Settings." Paper presented at the 94th Annual

Meeting of the American Anthropological Association in Atlanta, GA. November 11. Co-authored with Dr. Manuel Carlos and Melody Knutson.

### **AWARDS AND SCHOLARSHIPS**

- 2019 Outstanding Teaching Award
- 2013 Nominated for the Academic Senate Distinguished Teaching Award, UCSB.
- 2000 Travis L. Dixon Service Award, UCSB Graduate Students Association.
- 1999 Outstanding Faculty Member Award, UCSB Office of Residential Life.
- 1995 Phi Beta Kappa Honors Society.
- 1995 Summa Cum Laude, College of Letters and Sciences, UCSB.
- 1995 Chairperson's Award for Outstanding Achievement, Department of Anthropology, UCSB.
- 1994 Robert and Naomi Sommers Scholarship in Mexican Studies.
- 1994 J. and I. Campbell Scholarship for Academic Excellence, UCSB.

### **TEACHING**

I have a strong record of teaching in a wide variety of courses both large and small. My teaching evaluations are consistently high. I was nominated for the campus-wide Academic Senate Distinguished Teaching Award at UCSB in 2013.

I consistently teach large introductory courses such as "Introduction to Global Studies" and "Global History, Culture and Ideology." I have also taught a required annual "Research Methods" course at the graduate level. Other teaching experience includes "Honors Research," "Global Economy and Development," "Global Media," "Global Inequalities" and "Ethnographies of Globalization." In sociology I taught "Classic and Contemporary Social Theory," "Social Psychology," "Criminology" and "Juvenile Delinquency," among other courses.

From the beginning of my academic career I have been committed to developing new and exciting classes, curriculums and pedagogies in the fields of Anthropology, Sociology and Global Studies. My experience in this area includes participation in curriculum development grants, the use of new technologies in the classroom, as well as designing entirely new degree programs at both the undergraduate and graduate levels. My most recent publications focus on defining what the new field of Global Studies is, how to develop new curriculums for the field, and how students can go about doing global research.

As part of my ongoing commitment to increasing diversity at both the undergraduate and graduate levels, I developed and taught a course titled "Research and Writing for Graduate School." As a designated honors instructor, I found that the traditional honors courses tended to have GPA and other requirements that made these courses less accessible to first generation scholars, particularly those from underrepresented populations. In contrast, my "Research and Writing for Graduate School" classes were designed to appeal to students that might not be sure about graduate school. As a result, this course tends to draw a much higher ratio of first generation and underrepresented students. The course has been very successful in helping underrepresented students develop research projects that have been essential as writing samples in their graduate school applications. Many of my former students have received fellowships and scholarships, enabling them to attend prestigious professional and graduate programs.

In terms of graduate education I have led the curriculum development for the new PhD Emphasis in Global Studies (starting Fall 2019). I have also led the curriculum development for the proposed doctoral

program in Global Studies (planned for Fall 2020). At the graduate level, in 2018 I co-authored a proposal for a self-supporting MA in Globalizing Education that was reviewed by graduate division and underwent market research. The market research indicated an extremely high national and international interest among a diverse range of respondents.