

# Transana

developed by Wisconsin Center for Education Research



Capacities	Limitations
<ul style="list-style-type: none"> <li>• Transcribe and analyze video, audio, and still-image data</li> <li>• Enable thematic textual and visual coding reports, linking transcript text to clips and still-images within the data, for easy data exploration</li> <li>• Synchronize and watch multiple video clips simultaneously. To expand your analyses and coding perspectives, you can create multiple transcripts and view them with other users simultaneously.</li> <li>• Single-user: use Transana independently</li> <li>• Multi-users (Transana-MU): facilitate collaborative analysis for multiple users, allowing multiple computers to access and change files at the same time.</li> </ul>	<ul style="list-style-type: none"> <li>• You have to write your own transcription</li> <li>• It is not possible to link one note to multiple clips</li> <li>• Transana will not work with video stored on CDs or DVDs.</li> </ul>

## Types of file supported

- Video: .mpeg-1, .mpeg-2, most .avi video, QuickTime .mov, .mp4, and .m4v formats
- Audio: .mp3, .wav, .aac.

NOTE. Windows Media Video, WMV, and Windows Media Audio, WMA, formats are supported on Windows only.

## Other information

Requirements:

- On Windows: Windows 2000, Windows XP, Windows Vista, Windows 7, and Windows 8
- On MAC: an Intel processor is required. For single-user OS X 10.7 or later is recommend (but not required); for multi-user OS X 10.7 or higher is required
- 1024x768 screen resolution
- between 60 and 300 Mb of disk space, depending on platform and version. The Transana Database requires at least 10 Mb of space.

Platform		
MAC	WINDOWS	Others
✓	✓	x

## Cost

Free demo version.

Standard license: \$75

- Simple video and audio data on a single computer
- Analysis of single file and single transcript data)

Professional license: \$350

- Multiple simultaneous transcripts (up to 5)
- Multiple simultaneous media files (up to 4)
- Cross-episode coding comparison
- Analysis of still images, both connected to media files and independent of them
- Export of clip video

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Multi-user license: \$795

- Same as above but for multiple users

Computer Lab license: \$795

- Can be installed on 35 computers in the same room

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### Publications about the software

- Douglasa G., & Lewisa, A. (2007) The use of Transana as a video analysis tool in researching computer-based collaborative learning in inclusive classrooms in Cyprus. *International Journal of Research & Method in Education*, 30(2), 163-178. <http://www.tandfonline.com/doi/full/10.1080/17437270701383305#.VGwZWb4Z7j0>
  - Abdul Samad, A., Tasir, Z., & Salam A.R. (2009), Analysing Data Using Transana Software. In "Call for Teacher" [http://eprints.utm.my/14445/1/AdlinaAbdulSamad2009\\_AnalysingDataUsingTransanaSoftware.pdf](http://eprints.utm.my/14445/1/AdlinaAbdulSamad2009_AnalysingDataUsingTransanaSoftware.pdf)
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